



10K, 5K, and 1-Mile run/walk ending with a post-race festival filled with food trucks, entertainment, a Kids Zone, and sponsor tents.. Expected participants: 1,600.

## SATURDAY, MAY 2, 2026 CANTIGNY PARK IN WHEATON

### PRESENTING

**SPONSOR: \$30,000**



- (30) participant registrations
- Fast pass line for packet pick-up on race day for your team
- Opportunity to set up a tent near the festival area to serve as a meeting spot for your team and their families
- Company logo prominently displayed on the event t-shirt
- Company mention in all pre and post event marketing
- Company included on event and customizable team posters
- Company logo prominently displayed on the event website
- Premium recognition on the event signage
- Company logo included on roaming photobooth overlay
- Company announced and thanked from stage during the event
- Company representative quoted in the event's media release
- Company recognition in all pre and post event marketing
- Company mentions and tag (if applicable) in all event-related social media posts across the Food Bank platforms
- Company mention in all pre and post event email communications to past and current participants
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the festival to interact with participants and spectators

### MATCH SPONSOR:

**\$25,000**



- (15) participant registrations
- Fast pass line for packet pick-up on race day for your team
- Opportunity to set up a tent near the festival area to serve as a meeting spot for your team and their families
- Company logo displayed on the event t-shirt
- Company mention in pre and post event marketing
- Company included on event and customizable team posters
- Company logo displayed on the event website
- Recognition on the event signage
- Company recognition in pre and post event marketing
- Company mentions and tag (if applicable) in (3) event-related social media posts across the Food Bank platforms
- Company mention in pre and post event email communications to past and current participants
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the festival to interact with participants and spectators

### GOLD MEDAL: \$10,000

- (10) participant registrations
- Fast pass line for packet pick-up on race day for your team
- Opportunity to set up a tent near the festival area to serve as a meeting spot for your team and their families
- Company logo displayed on the event t-shirt
- Company mention in pre and post event marketing
- Company included on event and customizable team posters
- Company logo displayed on the event website
- Recognition on the event signage
- Company mentions and tag (if applicable) in (3) event-related social media posts across the Food Bank platforms
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the festival to interact with participants and spectators

**CLICK HERE TO VIEW PHOTOS FROM LAST YEAR'S EVENT.**

For event related questions or to secure your sponsorship,  
contact Tiffany King.

630-881-8773

[tking@northernilfoodbank.org](mailto:tking@northernilfoodbank.org)

[SolveHungerToday.org/FightHunger](https://SolveHungerToday.org/FightHunger)



### **SILVER MEDAL: \$5,500**

- (10) participant registrations
- Fast pass line for packet pick-up on race day for your team
- Opportunity to set up a tent near the festival area to serve as a meeting spot for your team and their families
- Company logo displayed on the event t-shirt
- Company included on event and customizable team posters
- Company logo displayed on the event website
- Recognition on the event signage
- Company mentions and tag (if applicable) in (2) event-related social media posts across the Food Bank platforms
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the festival to interact with participants and spectators



### **KIDS MILE AND KIDS ZONE PRESENTING SPONSOR: \$5,000**

- (5) participant registrations
- Company mentioned as a Kids Zone presenting sponsor in event marketing
- Company logo displayed on the event website
- Company logo prominently displayed on the Kids Zone signage
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the Kids Zone to interact with participants and spectators

### **KIDS ZONE ACTIVITY SPONSOR: \$2,500**

- (5) participant registrations
- Company logo displayed on the event website
- Company logo displayed on the Kids Zone signage
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the Kids Zone to interact with participants with activities like: face painting, temporary tattoos, balloon artists, crafts, or carnival-style games



### **VIP PAVILLION SPONSOR: \$2,500**

- (5) participant registrations
- Company logo displayed on the event website
- Company logo displayed on the VIP signage
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the VIP Pavillion to interact with participants and spectators

### **BAG SPONSOR: \$2,500 + BAGS FOR ALL PARTICIPANTS**

- (5) participant registrations
- Opportunity for all participants to be carrying a bag with your logo during the event
- Company logo displayed on the event website
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the VIP Pavillion to interact with participants and spectators

Secure your sponsorship on the event website or contact Tiffany King to confirm via check to maximize your donation and avoid credit card fees.

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### **BRONZE MEDAL: \$2,000**

- (5) participant registrations
- Opportunity to set up a tent near the festival area to serve as a meeting spot for your team and their families
- Company logo displayed on the event website
- Opportunity to include promotional item in the participant bags
- Opportunity to for a company tent within the festival to interact with participants and spectators

### **PARTICIPANT PACKET SPONSOR: \$500**

- Opportunity to include promotional item in the participant bags (approx. 1,600 pieces.
- Deliver to the Food Bank in attention to Tiffany King by April 24, 2026



### **FOOD TRUCK SPONSOR: \$1,500**

- (5) participant registrations
- Company logo displayed on the event website
- Company logo displayed on the Food Voucher included on the participant bibs
- Opportunity to include promotional item in the participant bags

### **MILE MARKER: \$250**

- Company logo displayed on the mile marker signage throughout the course



### **VOLUNTEER SPONSOR: \$1,500**

- (5) participant registrations
- Company logo displayed on the event website
- Company logo displayed on volunteer check-in signage and in communications to volunteers
- Company logo displayed on the Fight Hunger volunteer shirts
- Opportunity to include promotional item in the participant bags

### **IN-KIND SPONSOR**

- Company logo displayed on the event website
- Company logo included on event signage
- Opportunity to include promotional item in the participant bags

Products or services needed for the Fight Hunger event include:

- Water bottles and gallons
- Paper recyclable water cups
- Sports hydration drinks
- Inflatables or interactive games
- DJ services
- Your product or service