



FOR IMMEDIATE RELEASE

Northern Illinois Food Bank Announces Hunger Action Month Initiatives *“Go Orange” on September 9 for Hunger Action Day*

GENEVA, IL (August 29, 2025) – This September, [Northern Illinois Food Bank](#), the leading hunger relief organization in Northern Illinois, will join communities nationwide in recognizing Hunger Action Month with campaigns to raise awareness about hunger and inspire people to take action in the fight against hunger.

Northern Illinois Food Bank’s mission is to provide nutritious food and resources to neighbors with dignity, equity, and convenience through strong partnerships and innovation. Last year, the Food Bank provided over 93 million meals annually in collaboration with a network of more than 900 food pantries, soup kitchens, and feeding programs, and served an average of 572,000 neighbors each month across 13 counties in suburban and rural Northern Illinois.

“Hunger Action Month is our chance to come together as a community, whether by volunteering, donating, or simply spreading awareness,” said Julie Yurko, President and CEO of Northern Illinois Food Bank. “Every action makes a difference. Together, we can ensure our neighbors have the food they need to thrive.”

5-Ways to fight hunger during Hunger Action Month 2025

1. **Kickoff to End Hunger Challenge (Aug. 27–Sept. 8)** – Just in time for football season, [Northern Illinois Food Bank](#) is teaming up with Second Harvest Heartland (Minnesota) in a friendly competition to tackle hunger. From August 27 through September 8, fans can support their home team food bank by donating online. Every \$1 donated helps provide \$8 worth of groceries for local families.

Northern Illinois Food Bank: SolveHungerToday.org/kickoff

Second Harvest Heartland: 2harvest.org/kickoff

2. **Woody’s Apple Orchard (September 1–30)** – Enjoy fall flavors while giving back! For each dozen of donuts sold in September, [Woody’s Apple Orchard](#) in Plano, IL will donate \$1 to Northern Illinois Food Bank to support hunger relief programs. Enjoy the donuts and stay for the fun!
3. **Volunteer** – Sign up for volunteer shifts at one of the Food Bank’s four centers: Joliet, Geneva, Lake Forest, or Rockford, or help at a food distribution. [Volunteer - Northern Illinois Food Bank](#).

4. **“Go Orange” on Hunger Action Day** – On September 9, join the nationwide movement to “Go Orange,” the color of hunger awareness. Light up your community, wear orange, and share your photos on social media using #HAM2025, #NeighborsEmpowered, and #HungerActionMonth. Follow the Food Bank on social media: [Northern Illinois Food Bank | Geneva IL | Facebook](#).
5. **Be an Advocate - Host a Virtual Food Drive** – Engage friends, family, or colleagues and raise awareness about hunger in your community, ways to get involved by creating a personalized fundraising page. Get started: [Virtual Food Drives - Campaign](#)

Northern Illinois Food Bank is dedicated to solving hunger and is a proud member of the Feeding America network. To learn more or get involved: <http://www.solvehungertoday.org>

About Northern Illinois Food Bank

For over 40 years, Northern Illinois Food Bank has been dedicated to solving hunger and empowering neighbors. Our vision at [Northern Illinois Food Bank](#) is for everyone in Northern Illinois to have the food they need to thrive. A 501(c)(3) nonprofit organization and proud member of [Feeding America](#), we serve our neighbors in 13 counties with dignity, equity and convenience, providing 250,000 meals a day. We bring together manufacturers, local and corporate grocers, area farmers, corporations, foundations, and individuals who donate food and funding, and each week nearly 1,000 volunteers help us evaluate, repack, and distribute food. We also proudly partner with more than 900 food pantries, soup kitchens, shelters, and youth and senior feeding programs to provide nutritious food and resources. Our distribution centers are located in Geneva, Lake Forest, Rockford, and Joliet. Find out how you can [get help](#), [volunteer](#), [donate](#) or [get involved](#) at [SolveHungerToday.org](#), or follow us on [Facebook](#), [Instagram](#), Tik Tok, and [LinkedIn](#).