



NEIGHBORS.
EMPOWERED.

2026-2030

STRATEGIC PLAN THRIVE

OUR MISSION

To provide nutritious food and resources for our neighbors, with dignity, equity and convenience, through partnerships and innovation.

OUR VISION

For everyone in Northern Illinois to have the food they need to thrive.

OUR VALUES

Community
Humility
Transparency
Empowerment
Accountability
Impact
Innovation

WE ENSURE HOPE



STRATEGIC PLAN THRIVE GOALS



Goal #1

Provide **HELP AND HOPE TODAY** by providing fresh, nutritious groceries to our neighbors.

Goal #2

Help our neighbors **THRIVE TODAY AND IN THE FUTURE** through innovative partnerships in hunger, healthcare and advocacy.

Goal #3

EVOLVE the Food Bank to meet the needs of **2030**.

HOW WE'LL MEASURE OUR PROGRESS

An Exceptional Charitable Food System 2026 – 2030:



Provide
450M
meals



Invest more than
\$200M in our
neighbors and
communities



30M visits to our
agency partners
and programs



Ensure that **75%** of
food purchases meet
high nutritional
standards

WE ALL BELONG



Our Commitment To Our Neighbors:

Provide fresh, nutritious food for **1 in 10** neighbors in Northern Illinois.

Accelerate equity by increasing meals and improving access in more than **80** priority underserved communities.

Our Food Bank and agencies are making a difference with **80%** of our neighbors reporting a positive experience.

Triple the number of people served annually through health and benefit partnerships.

STRATEGIC PLAN THRIVE STRATEGIES

Goal #1- Provide HELP AND HOPE TODAY by providing fresh, nutritious groceries to our neighbors.



Volume:

Innovate with our network and donors to effectively respond to the current record-setting levels of demand.



Equitable Access:

Champion equitable access across our 13-county region, ensuring that no matter the zip code, people have the help they need.



Neighbor Experience:

Transform the charitable food system to meet the unique and diverse needs of our neighbors, by working together with our network to promote convenience and dignity.



Nutritious and Desirable:

Expand the supply of highly sought-after foods, with a focus on fresh, nutritious groceries that nourish and uplift our neighbors.

Goal #2- Help our neighbors THRIVE TODAY AND IN THE FUTURE through innovative partnerships in hunger, healthcare and advocacy.

Health: Partner with healthcare organizations to improve our neighbors' health by providing access to fresh, nutritious food.

Advocacy: Amplify our advocacy efforts in collaboration with our neighbors and network, championing their voices and needs.

Connections: Empower neighbors by connecting them with resources from trusted partners.



WE ALL THRIVE

Goal #3 - EVOLVE the Food Bank to meet the needs of 2030.

To best serve our neighbors and partner with communities, we will enhance our expertise, operational excellence, and integration across critical domains.



Fundraising



Data



IT



Agency Network



Team Structure and Support



Food Sourcing