



SPONSORSHIP OPPORTUNITIES

Benefiting Northern Illinois Food Bank

DATE & LOCATION

5.3.25

Cantigny Park

Join us for a day filled with amazing food, fitness, and entertainment for the whole family at the renowned Fight Hunger 10K, 5K and 1 Miler, presented by ALDI. This memorable event boasts a turnout of over 1,500 men, women, and children uniting in their collective effort to uplift their Northern Illinois neighbors and foster thriving communities.

CONTACT

Tiffany King

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SolveHungerToday.org/FightHunger | 630.443.6910 ext. 218





SPONSORSHIP OPPORTUNITIES

	PRESENTING ALDI \$30,000	GOLD MEDAL \$10,000	SILVER MEDAL \$5,500	BRONZE MEDAL \$1,500
Number of complimentary registrations	30	20	10	5
Company team's participants can skip the race-day packet pick-up line	X	X	X	
Opportunity to set up a tent near the festival area to serve as a meeting place for your team and their families	X	X	X	X
Company listed on participant shirt (commitment deadline – March 28)	Prominently displayed	Logo	Logo	
Company mentioned in all pre and post event marketing	X	X		
Company included on event and customizable team posters	Logo	Logo	Name	
Company listed on event website	Prominently displayed	Logo	Logo	
Company included in event's social media promotion	All	3 posts	2 posts	
Company included in pre and post event email communications to past and current participants	Prominently displayed	Logo	Logo	
Opportunity to include promotion item in participant bags	X	X	X	X
Logo included on Selfie Station digital frame overlay	X			
Company listed on signage at event (commitment deadline – March 28)	Prominently displayed	Logo	Logo	Name
Opportunity to have a company tent and interact with participants and spectators during the post-run festival	X	X	X	X
Included in event related promotion in the Food Bank's e-newsletter 65,500 supporters	Prominently displayed	Logo	Logo	

EVENT DAY OPPORTUNITIES

\$5,000

Kids Zone Presenting Sponsor – ONE AVAILABLE

- Company mentioned as Kids Zone presenting sponsor in event marketing
- All benefits of the Bronze Level Sponsor + opportunity to sponsor one of the Kids Zone activities, i.e., face painting, balloon artist, etc., or provide an activity of your own that aligns with your business
- Company logo prominently displayed on Kids Zone signage and event website

\$2,500

Kids Zone Activity Sponsor

- All benefits of the Bronze Level Sponsor + opportunity to sponsor one of the Kids Zone activities, i.e., face painting, balloon artist, etc., or provide an activity of your own that aligns with your business
- Company logo or name included on Kids Zone signage and event website

\$2,500

~~VIP Pavillion Sponsor~~ SOLD FACTOR Meals

- All benefits of the Bronze Level Sponsor + opportunity to provide branded items for VIP participants
- Company logo prominently displayed on VIP Pavillion signage and event website

\$2,500

Food Truck Voucher Sponsor – ONE AVAILABLE

- Company logo or name on the Food Voucher included on the participant bibs
- Opportunity to include promotional item in participant bag

\$1,000

~~Bag Sponsor~~ SOLD Old Second National Bank (Must provide branded bags for all participants)

- All runners will receive a swag bag with your logo on it
- Opportunity to include promotional item in participant bag

Volunteer Sponsor

- Company logo displayed on volunteer check-in signage and in communications to volunteers
- Company logo included on the Fight Hunger Volunteer shirts
- Opportunity to include promotional item in participant bag

\$250

Mile Marker Sponsor- FOUR AVAILABLE

- Company logo displayed on a mile marker sign

\$500

Participant Packet Sponsor

- Opportunity to include promotional item in participant bag
- Approx. 1,600 pieces. Deliver to Food Bank in attention to Tiffany King by 4/26/25



2025 SPONSORSHIP COMMITMENT FORM

Sponsor Information

Company: (as to be displayed)

Date:

Contact Name:

Address:

City / State / ZIP:

Phone:

Email:

Website:

Social Media handle(s)

Sponsorship Commitment

Sponsor Level

- Presenting
- Gold
- Silver
- Bronze

Event-Day Opportunities

- Kids Zone Presenting Sponsor
- Kids Zone Activity Sponsor
- ~~VIP Sponsor~~
- Food Truck Voucher Sponsor
- ~~Bag Sponsor~~
- Volunteer Sponsor
- Mile Marker Sponsor
- Participant Bag Sponsors

- I am interested in creating a team to participate in the event

Team name:

Team captain:

Email:

Payment Information

Total commitment: \$

- Check enclosed (payable to Northern Illinois Food Bank)
- Credit Card:
- Please invoice me

Card number:

Exp:

Security code: (back of card)

Payment authorized signature:

Date:

Print name:

Title:



Submit this completed form and a JPG, PNG or EPS of your logo by March 21, 2025

Please contact:

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