

Fundraising = Swag & Perks

Thank you for joining Northern Illinois Food Bank in the fight against hunger! This event is our largest community fundraiser, and your support makes a lasting impact.

The Fight Hunger event is a pledge-based event, meaning our success depends on the dedication of individuals like you to help raise critical funds. So, let's set the bar high!

Every dollar you collect makes a real difference, helping provide meals for families facing hunger across our service area. Ready to reach your goal? Here are some tools to get started and maximize your impact!

Have questions or need more fundraising ideas? Contact Tiffany King at tking@northernilfoodbank.org.



Register by April 6th
2025 Fight Hunger
T-Shirt + Medal



\$250+:
Entry to the VIP
section

RAISE MONEY.
DOUBLE YOUR IMPACT.
EARN SWAG.
FIGHT HUNGER.
\$10 RAISED = \$80
IN GROCERIES



\$500+:
Fight Hunger Hoodie



\$1,000+ = RACE DAY
VIP PARKING + Howler Cup



Sample Team Building Email

To: myfriends@email.com; myfamily@email.com; mycoworkers@email.com

Subject: Join Us for the Fight Hunger 5K and Make a Difference!

I'm inviting you to join me for an exciting and impactful event—the Fight Hunger 5K Walk/Run benefiting Northern Illinois Food Bank! Together, we can help tackle food insecurity for the 1 in 9 people in our community who face hunger every day.

This spring, let's come together as Team [Your Team Name] to run or walk in this meaningful event. Not only will we have a fantastic time, but we'll also be making a real difference in the lives of those in need.

Northern Illinois Food Bank works tirelessly to provide nutritious meals to families and individuals who struggle to put food on the table. Your participation in this event will help them continue their vital work to ensure that no one goes hungry.

Here are the details:

When: Saturday, May 3, 2025 at 8:30 AM - Noon

Where: Cantigny Park, Wheaton

How to Join: Signing up for my team is simple! Just visit [Insert Your Team Registration Link] and choose "Join Team." Or visit www.SolveHungerToday.org and choose "Join a Team" and choose our team name as you follow the registration prompts.

The more, the merrier! If our team grows to over 25 participants, we'll have signs along the race course, and recognition during the awards ceremony. Plus, I'd love to set a fundraising goal of \$[Your Goal] to amplify our impact for those struggling with hunger.

For more information about the event and the cause, feel free to reach out or visit SolveHungerToday.org/FightHunger. Thank you for joining me in this important effort. Together, we can create a stronger, healthier community!

Best,

[Your Name]

[Your Contact Information]

Sample Weekly Team Update

To: allmyteammembers@email.com

Subject: We're Making a Difference Together!

Hello, Team [Team Name]!

I'm thrilled by the incredible dedication each of you is showing as we unite for Northern Illinois Food Bank's Fight Hunger 10K/5K/Fun Run. Together, we're making a powerful impact in the lives of our neighbors who need us most.

This week, we're excited to welcome [New Member Names] to the team! We're so glad you're here with us.

Thanks to your amazing efforts, we're well on our way to reaching our goal of \$[Goal Amount]. We've currently raised \$[Current Amount], which is a [Percentage]% increase over last week—WOW!

I'm honored to have each of you by my side, and I can't wait to join you at the race to show how Team [Team Name] is making our community better by helping provide the resources our neighbors need to thrive.

Thank you so much for your incredible support!

Warm regards,
[Your Name]

Sample Fundraising Email

To: everyoneIknow@email.com

Subject: Join Me in the Fight Against Hunger!

On May 3rd, I'm taking steps to make a difference in the fight against hunger—and I'd love for you to join me!

I'll be participating in the Fight Hunger 10K/5K Walk/Run, benefiting Northern Illinois Food Bank. Together, we can help support the 1 in 9 people in our community facing food insecurity. Your support will be invaluable in my efforts to help ensure everyone in our community has the resources they need to thrive.

Northern Illinois Food Bank is dedicated to providing nutritious meals to those in need, ensuring that no one has to worry about where their next meal will come from. Last year, they provided 90.5 M meals throughout their 13-county service area, and our participation in this event directly contributes to their mission.

Please consider joining me on the course, or supporting by making a tax-deductible donation!

Visit www.SolveHungerToday.org/FightHunger to register as a participant or volunteer. If you can't participate on race day, just a \$10 donation here: [Your Personal Fundraising Link] can help provide \$80 worth of groceries. My goal is to raise \$[Your Goal] to provide food and resources for our neighbors in need.

Thank you for considering this opportunity to make a difference. Together, we can help solve hunger in our community!

Best,

[Your Name]

[Your Contact Information]

Fight Hunger donation form.

Thank you for supporting the mission of
Northern Illinois Food Bank!



Donor Information

Full Name: _____

Mailing Address: _____

Email: _____

To ensure your tax-deductible donation is reflected in a Fight Hunger participant's personal fundraising efforts, please include their full name.

Full Participant Name: _____

Participant Team Name (if applicable): _____

Mail check to (please do not mail cash):

Northern Illinois Food Bank

C/O Fight Hunger

273 Dearborn Court

Geneva, IL 60134



**NEIGHBORS.
EMPOWERED.**

Social Media Tips

Facebook

- **Set a Fundraising Goal:** Share your goal in status updates to let friends know what you're working toward and how they can help!
- **Update Your Profile Picture or Header:** Use Fight Hunger images from previous years or a recent picture of you training for the event.
- **Share Why You're Involved:** Tell followers why you're participating and ask for their support.
- **Link Your Fundraising Page:** Share your personal fundraising link in every post, making it easy for friends to donate.
- **Post Updates on Your Progress:** Keep followers informed on your journey and any fundraising milestones you hit. Ask them to help you earn cool Fight Hunger swag and perks!
- **Encourage Participation:** Ask friends to join your team, make a donation, or volunteer at the event.
- **Show Appreciation:** Use @ and tag your friends when thanking them publicly for their support.
- **Share Event Content:** Repost from Northern Illinois Food Bank's main page so your friends can see more about the cause. Find us on Facebook at <https://www.facebook.com/northernilfoodbank>.

Instagram

- **Profile Update:** Use Fight Hunger images from previous years or a recent picture of you training for the event and include a link to your fundraising page in your profile.
- **Use Hashtags to Boost Visibility:** Start with: #FightHunger, #neighborsempowered.
- **Show Gratitude:** Tag friends who donate by typing @ and selecting their username.
- **Share Your Journey:** Post regular updates on your training, fundraising progress, and reasons for supporting Northern Illinois Food Bank.
- **Engage with Us:** Follow us on Instagram @northernilfoodbank

Twitter

- **Profile Update:** Use Fight Hunger images from previous years or a recent picture of you training for the event to your profile picture or header.
- **Hashtags for Visibility:** Start with: #FightHunger, #neighborsempowered.
- **Thank Donors Publicly:** Use @ to tag and thank donors, and share their contributions to inspire others.

Thank you for being a part of the fight against hunger! Every \$10 donated can help provide \$80 worth of groceries so your support and outreach are essential in helping Northern Illinois Food Bank make a difference.

The More You Raise, The More Swag & Perks You Earn!

Earn cool Food Bank swag and Fight Hunger perks as you reach your fundraising goals! Fundraising swag will be awarded based on an individual's total raised as of April 30, 2025 at 4pm. Please include the "Offline Donation Form" with check donations that should be credited towards your fundraising goal.

Incentive prizes will be available for pick-up at Packet Pick-Up and on Race Day. If you're unable to attend the race, please email Tiffany King tking@northernilfoodbank.org to make arrangements to pick up your prizes at one of Northern Illinois Food Bank's four distribution centers (Geneva, Joliet, Lake Forest, Rockford) the week after the race.

Team Captain Prizes

Our motto is "Together We Can Solve Hunger" and that can only happen with your help! To encourage you to keep recruiting friends, family, and colleagues to your teams and to keep fundraising, Team Captains will be awarded with special shout-outs via social media and email, Northern Illinois Food Bank swag, and gift cards from our partners. Stay tuned!

Team Awards

The winning teams in the below categories will be announced and given a special award during the Awards Ceremony on race day.

FUNDRAISING AWARDS

Top Fundraising Team (1st Place)

Second Highest Fundraising Team (2nd Place)

Third Highest Fundraising Team (3rd Place)

LARGEST TEAM AWARD

The team with the most registered members will win the Largest Team Award. Call everyone you know as it usually takes over 150 people to claim this prize!

TEAM SPIRIT AWARD

The Team Spirit Award will recognize the team that creates awareness for the cause based on costumes, team name, t-shirts, props, enthusiasm, songs, chants, etc. Have fun and be creative, and maybe you'll go home with bragging rights!

CALCULATIONS & DEADLINES

Just a reminder, prizes and awards are based on team donations only, not registration fees. Awards are based on team totals as of Friday, April 2nd, at 5pm.

You can make a difference through Fundraising!

TOGETHER WE CAN SOLVE HUNGER!



\$100 can help feed a family of four for a MONTH!



\$250 helps provides lunch for a child every day of summer vacation.



\$500 can help ensure that 25 seniors don't have to choose between paying for medications or groceries by having healthy food delivered directly to their homes.



\$1,000 provides two children with a backpack every weekend during the school year.