



Walmart and Sam’s Club’s Fight Hunger. Spark Change. Campaign Raises \$192,266 for Northern Illinois Food Bank

Geneva, IL (October 20, 2023) – Communities throughout Northern Illinois helped to raise \$192,266 for local families facing hunger during the 10th annual Walmart and Sam’s Club Fight Hunger. Spark Change. campaign.

Today, Northern Illinois Food Bank works with a network of more than 900 food pantries, soup kitchens and feeding programs to serve 500,000 neighbors monthly throughout 13-counties in suburban and rural Northern Illinois. This is a 30% increase over last fiscal year and 70% increase over pre-pandemic.

With the need for food assistance in Northern Illinois trending up, the Fight Hunger. Spark Change. campaign has been a way for food banks to partner with Walmart, Sam’s Club, associates, and suppliers to help provide more meals to people in need.

Each Walmart and Sam’s Club was matched with at least one of 200 local Feeding America® partner food banks. Through the campaign, shoppers donated at checkout or purchased participating items in stores or online to benefit their local food bank. For every participating product purchased, the participating supplier donated to Northern Illinois Food Bank.

Walmart and Sam’s Club support Northern Illinois Food Bank through donations of both food, volunteers and funds. To date, the campaign has helped to secure more than \$185 million for Feeding America network of food banks across the country. “We are incredibly grateful for the generous donation and ongoing partnership,” said Maeven Sipes, Chief Philanthropy Officer at Northern Illinois Food Bank. “Solving hunger is a community-wide effort and we can’t do it alone. Funds raised will help provide nutritious food for neighbors facing food insecurity in Northern Illinois.”

“We are proud that over the past 10 years, Walmart’s annual Fight Hunger. Spark Change. campaign has secured over 1.8 billion meals* for people in need. We’re grateful to the local food banks, suppliers, customers, and members who helped make a meaningful impact in our local communities in the fight against hunger,” said Julie Gehrki, Vice President of Philanthropy at Walmart.org.

The 18 participating suppliers for Walmart include: BIMBO Bakeries; BodyArmor; Bush Brothers & Company; Campbell Soup Company; The Clorox Company; The Coca-Cola Company; fairlife, LLC; Frito-Lay North America, Inc; General Mills; Iovate Health Sciences; Lactalis; Kellogg’s, Keurig Dr Pepper; Kraft Heinz; Monster Energy; Post Consumer Brands; Simply Good Foods; Unilever.

The 16 participating suppliers for Sam’s Club include: BlueTriton Brands; BodyArmor; The Clorox Company; The Coca-Cola Company; Frito-Lay North America, Inc; General Mills; Hint; Kellogg’s; Keurig Dr

Pepper; KIND; Kraft Heinz; Member's Mark; Nestlé Purina Petcare Company; Nong Shim; Nissin; Vita Coco.

To learn more about how you can join the fight to end hunger, visit SolveHungerToday.org.

** Currently, \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks.*

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About Northern Illinois Food Bank

For the past 40 years, Northern Illinois Food Bank has been dedicated to solving hunger and empowering neighbors. Our vision at [Northern Illinois Food Bank](#) is for everyone in Northern Illinois to have the food they need to thrive. A 501(c)(3) nonprofit organization and proud member of [Feeding America](#), we serve our neighbors in 13 counties with dignity, equity, and convenience, providing 250,000 meals a day. We bring together manufacturers, local and corporate grocers, area farmers, corporations, foundations, and individuals who donate food and funding, and each week nearly 1,000 volunteers help us evaluate, repack, and distribute food. We also proudly partner with more than 900 food pantries, soup kitchens, shelters, and youth and senior feeding programs to provide nutritious food and resources. Our distribution centers are in Geneva, Lake Forest, Rockford and Joliet. Find out how you can [get help](#), [volunteer](#), [donate](#) or [get involved](#) at SolveHungerToday.org, or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About Philanthropy at Walmart

Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By focusing where the business has unique strengths, Walmart.org works to tackle key social and environmental issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 24 countries, employs more than 2.2 million associates and does business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs to accelerate upward job mobility for frontline workers, advance equity, address hunger, build inclusive economic opportunity for people in supply chains, protect and restore nature, reduce waste and emissions, and build strong communities where Walmart operates. To learn more, visit www.walmart.org or connect on Twitter @Walmartorg.

About Sam's Club

Sam's Club®, a division of Walmart, Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 clubs in the U.S. and Puerto Rico. Now in its 37th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items, in addition to market leading technologies and services like Scan & Go, Club Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the Sam's Club Newsroom, shop at SamsClub.com, and interact with Sam's Club on Twitter and Facebook.

About Feeding America®

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food,

advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment. We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit [FeedingAmerica.org](https://www.feedingamerica.org) to learn more.