

THURSDAY, MAY 23, 2024
DRURY LANE EVENTS, OAKBROOK TERRACE, IL
12TH ANNUAL



Benefiting



**NEIGHBORS.
EMPOWERED.**

Presented by



SPONSORSHIP OPPORTUNITIES

Please confirm your sponsorship at SolveHungerToday.org/Taste
or email tking@northernilfoodbank.org by April 1, 2024

Hunger Champion - \$20,000

*Donation provides \$160,000 worth of resources that will help neighbors thrive.

- ✓ Invitation to the exclusive VIP Reception beginning at 5PM
- ✓ Two tables of ten provided for your company or party
- ✓ Company thanked on stage by Jewel-Osco leadership during the program
- ✓ Company logo with link displayed on the event mobile bidding platform
- ✓ Premier logo recognition on event banners and signage
- ✓ Logo recognition on PowerPoint screen ad thanking Hunger Champion sponsors
- ✓ Full screen ad included in the PowerPoint slideshow played during the event
- ✓ Social media post featuring your company and your support of the event on the Food Bank's channels
- ✓ Recognition as a Hunger Champion Sponsor in all pre- and post-event public relations efforts

Hunger Leader - \$15,000

*Donation provides \$120,000 worth of resources that will help neighbors thrive.

- ✓ Invitation to the exclusive VIP Reception beginning at 5PM
- ✓ One table of ten provided for your company or party
- ✓ Company logo with link displayed on the event mobile bidding platform
- ✓ Premier logo recognition on event banners and signage
- ✓ Logo recognition on PowerPoint screen ad thanking Hunger Leader sponsors
- ✓ Full screen ad included in the PowerPoint slideshow played during the event
- ✓ Recognition as a Hunger Leader Sponsor in all pre- and post-event public relations efforts

Additional Sponsorship Opportunities 

Hunger Partner - \$10,000

*Donation provides \$80,000 worth of resources that will help neighbors thrive.

- ✔ Invitation to the exclusive VIP Reception beginning at 5PM
- ✔ One table of ten provided for your company or party
- ✔ Company logo with link displayed on the event mobile bidding platform
- ✔ Logo recognition on event banners and signage
- ✔ Logo recognition on PowerPoint screen ad thanking Hunger Partner sponsors
- ✔ Half screen ad included in the PowerPoint slideshow played during the event

Hunger Helper - \$5,000

*Donation provides \$40,000 worth of resources that will help neighbors thrive.

- ✔ One table of ten provided for your company or party
- ✔ Company logo displayed on the event mobile bidding platform
- ✔ Name recognition on event banners and signage
- ✔ Name recognition on PowerPoint screen ad thanking Hunger Helper sponsors
- ✔ Quarter screen ad included in the PowerPoint slideshow played during the event

Event Day Sponsorship Opportunities

Table of Ten - \$2,500

- ✔ One table of ten provided for your company or party

Individual Ticket - \$400

- ✔ One seat at a table of ten

Screen Display Ad - \$250-\$1,000

Full Screen: \$1,000

Half screen: \$500

Quarter screen: \$250

- ✔ Screen ad included in the PowerPoint slideshow played during the event
- ✔ Email artwork to tking@northernilfoodbank.org by 5/15

Wine & Spirits Pull Sponsor - \$2,000 + Product Donation

- ✔ Two seats at a table of ten
- ✔ Company logo included on the signage at the Wine & Spirits Pull tables
- ✔ Company logo included on the Full Screen slide promoting the Wine & Spirits Pull
- ✔ Company donates a minimum of twelve bottles of wine or spirits valued at \$25+
- ✔ Sponsor responsible for delivering product to the Food Bank or directly to the venue the week of 5/20
- ✔ Email list of product(s) to tking@northernilfoodbank.org by 5/15

Bar Sponsor - \$2,000 + Product Donation

- ✔ Two seats at a table of ten
- ✔ Company supplies product(s) to be featured at the bars during the event
- ✔ Company logo included on the signage at the bars
- ✔ Company logo included on a Full Screen ad highlighting the bars
- ✔ Sponsor responsible for delivering product directly to the venue the week of 5/20
- ✔ Email list of product(s) to tking@northernilfoodbank.org by 5/15

Centerpiece Sponsor - \$2,500 (One Available)

- ✔ Two seats at a table of ten
- ✔ Half screen ad included in the PowerPoint slideshow played during the event
- ✔ Logo recognition on table centerpiece tags

Welcome Drink Sponsor - \$2,500 (One Wine, Spirits, Beer Available)

- ✔ Two seats at a table of ten
- ✔ Company logo exclusively on the Welcome Drink tables
- ✔ Sponsor responsible for serving and donating product and mixers needed for the Welcome Drink
- ✔ Option to use sponsor-provided branded serving cups
- ✔ Sponsor responsible for delivering product to the Food Bank or directly to the venue the week of 5/20
- ✔ Email list of donated products, with value, to tking@northernilfoodbank.org by 5/15

VIP Food Sponsor - \$2,000

- ✔ Two seats at a table of ten
- ✔ Company logo displayed on the VIP Reception food serving trays
- ✔ Sponsor responsible for donating product to be served during the VIP Reception
- ✔ Sponsor responsible for delivering product to the venue on or before event day
- ✔ Email list of donated products, with value, to tking@northernilfoodbank.org by 5/15

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A TASTE THAT MATTERS

A CULINARY EVENT BENEFITTING NORTHERN ILLINOIS FOOD BANK

2023 THANK YOU!

Over 600 guests attended the 12th annual A Taste That Matters on June 22nd, 2023, and the event raised over \$377,000 which will help provide over \$3 million worth of groceries for our neighbors in Northern Illinois.



● **Earned Media**
Total Impressions: 2,028,929

● **Placements (Earned & Paid)**
Algonquin McHenry County Daily Herald, Barrington Hills NW Suburbs Tri-Villages Daily Herald, Antioch Lake County Daily Herald, Addison DuPage County Daily Herald, Elgin Fox Valley Daily Herald, Shaw Media, Patch - Everything Local, Daily Herald, ABC7Chicago.com, ABC7 In-Studio Interview, Daily Journal Online, headtopics.com, 247newsaroundtheworld.com, internewscast.com, newsfinale.com, Auburn Citizen, WLS, Food Bank's Full Plate Newsletter, Food Bank's Food Bytes Newsletter



● **Social Media**
Organic Total Reach: 7,500
Facebook, Instagram, LinkedIn



SAVE THE DATE - MAY 23, 2024