



A CUP OF HOPE

SPONSORSHIP OPPORTUNITIES

Benefitting Northern Illinois Food Bank

3.3.2024

Join us for the 9th Annual A Cup of Hope, presented by Cultivate Power, hosted by Northern Illinois Food Bank's Executive Women's Council. The afternoon tea event directly benefits Northern Illinois Food Bank's various feeding programs.

CONTACT

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SolveHungerToday.org/Cup | 630.443.6910 ext. 218



**A CUP OF
HOPE**

SPONSORSHIP OPPORTUNITIES

	Presenting Cultivate Power \$15,000	Queen's Tea \$7,500	Royal Tea \$3,500	High Tea \$1,250
Number of tickets to the event	20	10	10	10
Preferred seating during the event	X	X	X	
Size of ad in booklet	Full page	Full page	½ page	
Company recognition on event invite (if confirmed by Jan. 5, 2024)	X	X	X	
Recognition on mobile bidding page	Logo	Logo		
Recognition in program booklet	Logo	Logo	Logo	Name
Recognition in event day slide show	Logo	Logo	Name	
Company representative quoted in event's media release	X			
Company announced during event	X	X		
Company recognition on all pre and post event marketing	X	X		
Minimum number of posts mentioning your support on Food Bank channels	All	2	1	
Recognition in A Full Plate newsletter	X			
Subscription to A Full Plate newsletter	X	X	X	
Recognition on Circle of Hope donor wall and Supporters Page	X	X	X	
Recognition in Annual Report	X	X	X	



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EVENT DAY OPPORTUNITIES

Centerpiece Sponsor: \$1,500

- Two tickets for A Cup of Hope on March, 3
- Half page ad in the event's program booklet (artwork deadline Feb. 16. Specs: 5.5" x 4.25")
- Company logo displayed on table centerpieces throughout the venue

Host Gift Sponsor: \$1,500

- Two tickets for A Cup of Hope on March, 3
- Half page ad in the event's program booklet (artwork deadline Feb. 16. Specs: 5.5" x 4.25")
- Company logo displayed on host gifts

Vacation Raffle Sponsor: \$3,500

- One Table of 10 to the event on March, 3
- Company logo on vacation raffle signage at the event
- Mention and tagged in a social post on the Executive Women's Council (EWC) Facebook page, the event Facebook page and the EWC LinkedIn page
- Company mention and tagged in 2 event related social media posts on the Food Bank Facebook, Instagram and LinkedIn pages
- Half page ad in the event's program booklet (artwork deadline is Feb. 16)
- Company logo listed in the event program booklet (deadline is Feb. 16)
- Company logo included in the pre-event email blast to Food Bank volunteers and supporters

Program Booklet Ad Placements and Individual Tickets:

- **Full Page Ad in the event's program booklet: \$1,000**
Submit ad to tking@northernilfoodbank.org by Feb. 16th - Specs: 5.5"x8.5"
- **Half Page Ad in the event's program booklet: \$500**
Submit ad to tking@northernilfoodbank.org by Feb. 16th - Specs: 5.5"x4.25"
- **Quarter Page Ad in the event's program booklet: \$500**
Submit ad to tking@northernilfoodbank.org by Feb. 16th - Specs: 2.5"x4.25"
- **Individual Tickets: \$125**



A Cup of HOPE



2023 THANK YOU!

Nearly 450 guests attended the 8th annual A Cup of Hope in 2023. The event raised nearly \$250,000 which will help provide over \$2 million worth of groceries for our neighbors in Northern Illinois.



Paid & Earned Media
Total Impressions: 1,009,606



Placements (Earned & Paid)

West Suburban Living Magazine (Print & Digital), Daily Herald, Shaw Media Online, St. Charles Chamber of Commerce, Food Bank's Full Plate Newsletter, Food Bank's Food Bytes Newsletter



Social Media

Organic Total Reach: 23,905
Facebook, Instagram, LinkedIn



SAVE THE DATE - MARCH 3, 2024



2024 SPONSORSHIP COMMITMENT FORM

Please complete and return the form below.

Sponsor Information

Company: (as to be displayed)

Date:

Contact Name:

Address:

City / State / ZIP:

Phone:

Fax:

Email:

Website:

Social Media handle(s)

Sponsorship Commitment

Sponsor Level

- Presenting - \$15,000 (Cultivate Power)
- Queen's Tea - \$7,500
- Royal Tea - \$3,500
- High Tea - \$1,250

Program Booklet Ad

- Full page Ad(s) - \$1,000
- Half page Ad(s) - \$500
- Quarter page Ad(s) - \$250

Auction Package

- I would like to donate an item or package for the event's silent auction and will complete the Cup of Hope auction donation form.

Event Day

- Centerpiece Sponsor - \$1,500
- Vacation Raffle Sponsor - \$3,500
- Host Gift Sponsor - \$1,500 (One available)
- Individual Ticket - \$125

Payment Information

Total commitment: \$

- Check enclosed (payable to Northern Illinois Food Bank)
- Credit Card:
- Please invoice me

Card number:

Exp:

Security code: (back of card)

Payment authorized signature:

Date:

Print name:

Title:



Submit this completed form and a PNG or EPS of your company logo by Feb. 1st 2024

Please contact:

Tiffany King
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