



## **Planned Giving Advisory Council**

Established spring 2019

The mission of Northern Illinois Food Bank's Planned Giving Advisory Council is to serve as an extension of the philanthropy staff to help expand and strengthen the Food Bank's estate planning program.

Members of the Planned Giving Advisory Council will be trusted estate attorneys, trust officers and financial advisors who recognize the importance of informing and encouraging donors to include charitable giving in their wills or estate plans and share a belief in promoting philanthropy.

The Advisory Council will have two meetings per year, but may be asked to convene via conference call to provide feedback or counsel regarding timely issues or donor questions.

Council members will be asked to:

- Provide guidance, assistance and best practices to Food Bank staff on various planned giving opportunities and concepts
- Review and provide suggestions for improving the various marketing strategies of the Food Bank's planned giving program to align with current donor motivations and trends
- Assist the Food Bank staff to better understand current tax laws and corresponding charitable benefits
- Serve as ambassadors who will help to convey the Food Bank's mission to solve hunger in Northern Illinois