

A TASTE THAT MATTERS

A CULINARY EVENT BENEFITTING NORTHERN ILLINOIS FOOD BANK

Thursday, May 18, 2017 * 6:00 p.m. – 10:00 p.m.
Drury Lane * 100 Drury Lane, Oakbrook Terrace

Join us for a showcase of Chefs and restaurants committed to helping fight hunger in our community as we celebrate the 5th Annual *A Taste That Matters: A Culinary Event Benefitting Northern Illinois Food Bank, presented by Jewel-Osco!* Local restaurants and Chefs will present signature dishes to 1,000 guests expected to attend.

Sponsorship of *A Taste That Matters* provides a cause-related marketing opportunity allowing your company to partner with one of the most respected food banks in Illinois. Northern Illinois Food Bank works with 1,000 network partners in 13 counties providing food assistance to more than 71,500 hungry neighbors each week. Don't miss this extraordinary opportunity to entertain clients and reward employees at an event featuring one of kind entrée and dessert samplings from the city's culinary masters. Top sponsors will be included in the event's multi-media advertising campaign and a special invitation to an exclusive reception before the main event featuring wine and cheese pairings, and casual networking with top executives.

Why Sponsor, Advertise or Donate to *A Taste That Matters*

- ❖ Have a direct impact on your community
- ❖ Utilize the value of cause marketing
- ❖ Network while having fun
- ❖ Grow your company's visibility
- ❖ Experience the reward of giving back
- ❖ Reach potential customers in your area

We invite you to join us on Thursday, May 18, 2017!

Please see the following pages for further details on sponsorship and program ads.



Sponsorship Opportunities

Hunger Visionary – \$30,000

- ❖ Two tables of ten provided for your company (\$4,000 Value)
- ❖ Company name or logo included in press releases, print and digital ads, social media promotion, and all other event-related marketing efforts
- ❖ Company logo with link to your website displayed prominently on event's registration website
- ❖ Company logo on event's save the date and formal invitations sent to over 1,000 Food Bank constituents
- ❖ Company name or logo included in a minimum of two eblasts to Food Bank database of 30,000 email constituents
- ❖ Mention in a minimum of two event-related social media posts to the Food Bank Facebook audience (84,000), Twitter audience (2,000) and Instagram audience (600)
- ❖ Option for Food Bank staff to shoot and edit a 1-minute video clip of a company representative highlighting your philanthropic involvement and shared with the Food Bank's Facebook audience (8,400)
- ❖ Company mention in pre and post event coverage in The Full Plate newsletter with circulation of 5,000 donors, volunteers, agencies and community members
- ❖ Premier logo recognition on all signage
- ❖ Full Page ad in event program booklet
- ❖ Option to host a private sponsor reception prior to the event
- ❖ Option to welcome and thank guests and recognition on stage
- ❖ Company name or logo prominently displayed in a post-event "Thank You" ad and post-event press releases
- ❖ Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- ❖ Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- ❖ Subscription to The Full Plate quarterly newsletter
- ❖ Use of the Food Bank's West Suburban Center for up to twelve meetings or team-building volunteer shifts (\$3000 Value)

Hunger Champion – \$15,000

- ❖ Two tables of ten provided for your company (\$4,000 Value)
- ❖ Company logo with link to your website displayed prominently on event's registration website
- ❖ Mobile sponsorship display on auction bidding handheld devices
- ❖ Premier logo recognition on event signage
- ❖ Full Page ad in event program booklet
- ❖ Invitation to private sponsor reception hosted by presenting sponsor
- ❖ Recognition as Hunger Champion Sponsor in pre and post event public relation efforts
- ❖ Company name listed or logo displayed in "Thank You" ad
- ❖ Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- ❖ Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- ❖ Subscription to The Full Plate quarterly newsletter
- ❖ Use of the Food Bank's West Suburban Center for up to twelve meetings or team-building volunteer shifts (\$3000 Value)

Hunger Leader – \$10,000

- ❖ Two tables of ten provided for your company (\$4,000 Value)
- ❖ Company logo displayed prominently on event's registration website
- ❖ Premier logo recognition on event signage
- ❖ Invitation to private sponsor reception hosted by presenting sponsor
- ❖ Full Page ad in event program booklet
- ❖ Recognition as Hunger Leader Sponsor in pre and post event public relation efforts
- ❖ Company name listed or logo in "Thank You" ad
- ❖ Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- ❖ Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- ❖ Subscription to The Full Plate quarterly newsletter
- ❖ Use of the Food Bank's West Suburban Center for up to twelve meetings or team-building volunteer shifts (\$3000 Value)

Hunger Partner – \$5,000

- ❖ One table of ten provided for your company (\$2,000 Value)
- ❖ Logo recognition on event banners and signage
- ❖ Invitation to private sponsor reception hosted by presented sponsor
- ❖ Half Page ad in event program booklet
- ❖ Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- ❖ Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- ❖ Subscription to The Full Plate quarterly newsletter
- ❖ Use of the Food Bank's West Suburban Center for up to twelve meetings or team-building volunteer shifts (\$3000 Value)

Hunger Helper – \$2,500

- ❖ One table of ten provided for your company
- ❖ Quarter Page ad in the event program booklet
- ❖ Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- ❖ Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- ❖ Subscription to The Full Plate quarterly newsletter
- ❖ Use of the Food Bank's West Suburban Center for up to twelve meetings or team-building volunteer shifts (\$3000 Value)



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Yes, I want to participate!

Please complete form and mail, along with your check or credit card information to:
Northern Illinois Food Bank, 273 Dearborn Court, Geneva, IL 60134. Attn: A Taste That Matters
Or email information to: tking@northernillfoodbank.org.

I am interested in supporting Northern Illinois Food Bank at the following level:

- Hunger Visionary** – \$30,000 (One Available)
- Hunger Champion** – \$15,000 (One Available)
- Hunger Leader** – \$10,000
- Hunger Partner** – \$5,000
- Hunger Helper** – \$2,500
- I will attend and purchase _____ Individual Ticket(s) at \$200 each
- I am unable to attend but please accept my Donation of \$ _____
- Please reserve _____ Full Page Ad(s) in event Program Booklet at \$1,000 each
- Please reserve _____ Half Page Ad(s) in event Program Booklet at \$500 each
- Please reserve _____ Quarter Page Ad(s) in event Program Booklet at \$250 each

Your Name: _____

Company Name (as it should appear in event materials): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Method of Payment:

- Check (make payable to: Northern Illinois Food Bank)
- Discover
- Amex
- MC
- VISA

Name on the Card: _____

Card #: _____

Exp. Date (MM/YY): _____

CVV (security code): _____

Billing address if different from the one provided: _____

Signature: _____

Amount to be charged/Enclosed: \$ _____



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Please note: Sponsors at the Hunger Leader level or higher will receive a full-color ad in the program booklet. Please email a high-resolution file of your company logo and PDF file of your color ad to Tiffany King: tking@northernilfoodbank.org by April 1, 2017 to be included in the event program booklet.

<p>QUARTER PAGE Actual Size 2.5 x 4.25 \$250</p>	<p>QUARTER PAGE Actual Size 2.5 x 4.25 \$250</p>	<p>FULL PAGE Actual Size 5.5 x 8.5 \$1,000</p>
<p>HALF PAGE Actual Size 5.5 x 4.25 \$500</p>		