Stars and Cars

October 11, 2017
Steve Foley Motors of Northbrook – Cadillac, Rolls-Royce, Bentley

Please join us and Honorary Chairs, Brian McCaskey of the Chicago Bears and Steve Foley at our 5th annual *Stars and Cars*, which will benefit Northern Illinois Food Bank at Steve Foley Motors of Northbrook – Cadillac, Rolls-Royce, Bentley on October 11, 2017.

Guests will have the opportunity to meet local celebrities, enjoy tastings from top restaurants and chefs and view the sleek vehicles throughout the dealership while bidding on unique silent auction packages.
View 2016 event highlights at www.SolveHungerToday.org/StarsandCars

Sponsorship of *Stars and Cars* provides a cause-related marketing opportunity allowing your company to partner with one of the most respected food banks in Illinois. Northern Illinois Food Bank works with 800 network partners in 13 counties providing food assistance to 71,500 hungry neighbors each week. Don't miss this extraordinary opportunity to entertain clients and reward employees at an event featuring one of kind entrée and dessert samplings from culinary masters.

Space is limited. Please contact Monica Marr at mmarr@northernilfoodbank.org or 874-336-3663 ext. 748 for additional information or to reserve your table.

Sponsorship Opportunities

Presenting - $25,000 (One Available)
Provides $200,000 worth of food for a family in need

- Two tables of ten provided for your company
- Company name or logo included in press releases, print and digital ads, social media promotion, and all other event-related marketing efforts
- Company logo on event's save the date and formal invitations sent to over 1,000 Food Bank constituents
- Company logo with link to your website displayed prominently on event's registration website
- Company name or logo included in a minimum of two eblasts to Food Bank database of 30,000 email constituents
- Mention in a minimum of two event-related social media posts to the Food Bank Facebook audience (84,000), Twitter audience (2,000) and Instagram audience (600)
- Option for Food Bank staff to shoot and edit a 1-minute video clip of a company representative highlighting your philanthropic involvement and shared with the Food Bank's Facebook audience (8,400)
- Company mention in pre and post event coverage in The Full Plate newsletter with circulation of 5,000 donors, volunteers, agencies and community members
- Premier logo recognition on all signage
- Full Page ad in event program booklet
- Option to welcome and thank guests and recognition on stage
- Company name or logo prominently displayed in a post-event "Thank You" ad and post-event press releases
- Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- Subscription to The Full Plate quarterly newsletter
- Use of the Food Bank's West Suburban Center for up to four meetings or team-building volunteer shifts

Platinum - $15,000 (One Available)
Provides $120,000 worth of food for a family in need

- Two tables of ten provided for your company
- Company logo with link to your website displayed prominently on event's registration website
- Company logo prominently displayed on auction bidding handheld devices
- Premier logo recognition on event signage
- Full Page ad in event program booklet
- Recognition as Platinum Sponsor in pre and post event public relation efforts
- Company name listed or logo displayed in "Thank You" ad
- Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- Subscription to The Full Plate quarterly newsletter
- Use of the Food Bank's West Suburban Center for up to four meetings or team-building volunteer shifts

Gold - $10,000
Provides $80,000 worth of food for a family in need

- Two tables of ten provided for your company
- Company logo with link to your website displayed prominently on event's registration website
- Premier logo recognition on event signage
- Full Page ad in event program booklet
- Recognition as Gold Level Sponsor in all pre and post event public relation efforts
- Recognition in special "Thank You" ad following event
- Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org

Silver - $5,000
Provides $40,000 worth of food for a family in need

- One table of ten provided for your company
- Logo recognition on event signage
- Half Page ad in event program booklet
- Recognition in special "Thank You" ad following event
- Recognition in our Annual Report and on the Circle of Hope donor wall at the West Suburban Center (estimated annual visitors: 20,000)
- Recognition on the Circle of Hope Organizational Supporters page on SolveHungerToday.org
- Subscription to The Full Plate quarterly newsletter
- Use of the Food Bank's West Suburban Center for up to four meetings or team-building volunteer shifts

Bronze - $2,000
Provides $16,000 worth of food for a family in need

- One table of ten provided for your company
- Name recognition on event signage
- Quarter Page ad in the event program booklet
- Subscription to The Full Plate quarterly newsletter
- Use of the Food Bank's West Suburban Center for up to four meetings or team-building volunteer shifts

Stars and Cars

Yes, I want to participate in Stars & Cars 2017!

Please complete this form as completely as possible and mail, along with your check or credit card information, to: Northern Illinois Food Bank, 273 Dearborn Court, Geneva, IL 60134, c/o Monica Marr. Or email information to: mmarr@northernilfoodbank.org.

I am interested in supporting Northern Illinois Food Bank at the following level:

- ❑ **Presenting** - $25,000 (One Available)
- ❑ **Platinum** - $15,000 (One Available)
- ❑ **Gold** - $10,000
- ❑ **Silver** - $5,000
- ❑ **Bronze** - $2,000
- ❑ I will attend and purchase _____ Individual Ticket(s) at $100 each
- ❑ I am unable to attend but please accept my Donation of $_____
- ❑ Please reserve _____ Full Page Ad(s) in event Program Booklet at $1,000 each
- ❑ Please reserve _____ Half Page Ad(s) in event Program Booklet at $500 each
- ❑ Please reserve _____ Quarter Page Ad(s) in event Program Booklet at $250 each

Your Name: _____

Company Name (*as it should be printed in event materials*): _____

Address: _____

City, State, Zip: _____

Phone:_____Email:_____

Method of Payment:

- ❑ Check (make payable to Northern Illinois Food Bank)
- ❑ Discover
- ❑ Amex
- ❑ MC
- ❑ VISA

Name on the Card: _____

Card #: _____

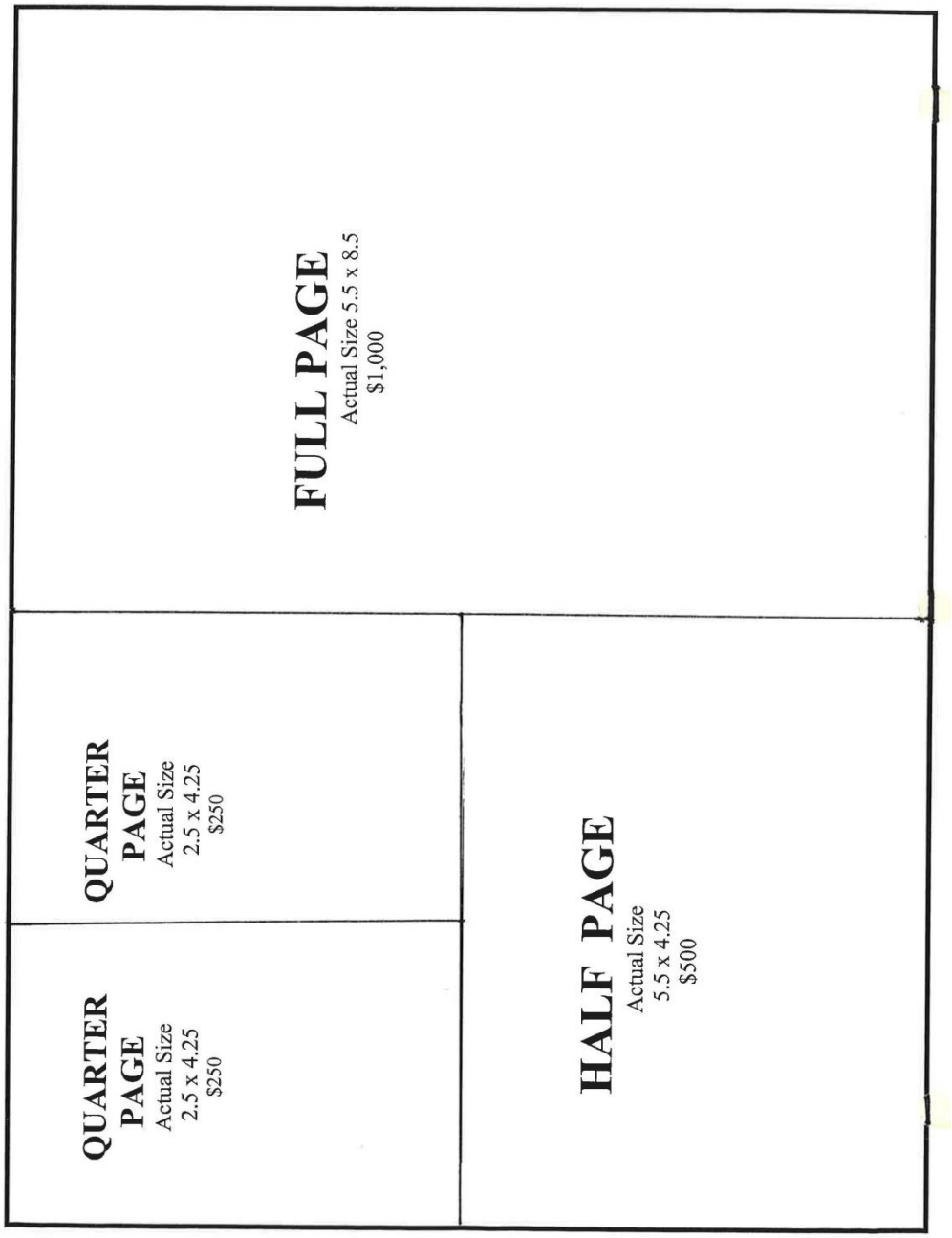
Exp. Date (MM/YY): _____

CVV (code on back of card): _____

Billing address if different from the one provided: _____

Signature:_____

Amount to be charged/enclosed: $_____

Stars and Cars

Please note: Sponsors at the Gold level or higher will receive a full-color ad in the program booklet. Silver level sponsors receive a half page full-color ad. Bronze level sponsors receive a quarter page ad. Please email a high-resolution file of your company logo and PDF file of your color ad to Monica Marr at mmarr@northernilfoodbank.org no later than August 15, 2017 to be included in the event program booklet.