



Stars and Cars

Tasting Stations Information and Registration Form

Wednesday, October 11, 2017 – 6:00 to 10:00 p.m.

Steve Foley Motors of Northbrook – Cadillac, Rolls-Royce, Bentley

Highlight your signature dish or unique product as you join Northern Illinois Food Bank along with Honorary Chairs, Brian McCaskey of the Chicago Bears and Steve Foley Jr. of Foley Motors in helping feed our hungry neighbors. You will be among a showcase of diverse and unique chefs, restaurants and companies who are committed to helping solve hunger in our community. We expect approximately 250 guests at this exclusive event. We invite you to be a part of the Fifth Annual - Stars & Cars 2017!

Why join as a participating Tasting Station at the Stars and Cars event?

- Exposure to potential and existing customers
- Enhance your restaurant's visibility in the community
- Inclusion in a multi-media advertising campaign featuring a post-event ad in the Chicago Tribune and in local publications
- Recognition in all event-related public relation efforts
- Premier logo recognition on event signage
- Inclusion in event-related email blast to over 10,000 food bank supporters and mention on the food bank's Facebook page
- Half page color ad in program booklet
- Opportunity to provide a giveaway item in our "foodie" bags to over 250 guests
- Cause marketing opportunity to align yourself with northern Illinois' leading hunger relief charity
- Check out the [Stars & Cars video from 2016!](#)

Tasting Station Requirements:

- NO REGISTRATION FEE TO PARTICIPATE
- Set-up begins at 4:00 p.m. (Serving time 6:00 p.m. – 9:00 p.m.)
- A minimum of one entrée tasting or product sampling for 250 guests or more; may provide more than one sampling, if desired
- Chef or staff member to plate and serve tastings
- Completed registration form
- Silent auction donation of a dining package, basket or item featuring your restaurant/company
- Must send logo and ad per specifications to be included in color program booklet
- A current Certificate of Insurance (COI) must be mailed or emailed to the Food Bank prior to the event

The Food Bank will provide the following:

- A serving and a prep table with linens
- Plates and silverware for guests
- In-kind tax deduction
- Marketing opportunities
- Half page color ad in program booklet
- Mention in post-event ad in targeted publication



Stars and Cars

Help with Hunger!

Hope. The food bank feeds more than 71,500 hungry neighbors every week;
Last year we provided over 5 million meals in Lake County.

Understand the magnitude of hunger in our area; 1 out of 5 kids are at risk.

Need continues to grow as economy continues to struggle.

Get involved. Your support helps ensure no one in northern Illinois has to go to bed hungry.

Enjoy a fun evening of great food and spirits while helping those in need.

Restaurants across Lake County and Chicagoland are joining in solving hunger in a unique way!

Please join us Wednesday, October 11, 2017!

Space is Limited

100% of proceeds benefit Northern Illinois Food Bank





Stars and Cars

Northern Illinois Food Bank's Stars and Cars
Wednesday, October 11, 2017 – 6:00 to 10:00 p.m.
Steve Foley Motors of Northbrook – Cadillac, Rolls Royce, Bentley

Restaurant Participation Form

Restaurant Name (as it should appear on any printed materials)

Your Name

E-Mail Address

Address

City / State / Zip Code

Phone Number

Cell Number

Name of Person Attending Event

Cell Phone Number of Person Attending Event

Name of Entrée(s) or Product – if known at this time:

Monetary Value of Donation – (amount of cost to you for tax purposes): _____

Please check all that apply and send this completed form to Monica Marr by August 1, 2017:

Email: mmarr@northernilfoodbank.org **OR**

Mail: Northern Illinois Food Bank 273 Dearborn Court, Geneva, IL 60134 Attn: Monica Marr

- I am willing to participate in Media Interviews to help promote this event
- I have filled out my Restaurant Participation Form as completely as possible
- I have attached **OR** I will mail/email a Certificate of Insurance (COI)
- I have attached **OR** I will email a High-Resolution Logo File (eps or jpg)
- I have attached **OR** I will email a PDF of a completed Program Ad (ad specs are attached)
- I have sent **OR** I will send or have available for pick-up, a donation certificate or basket for auction

Questions? Please contact Monica at 847-336-3663 ext. 748 or mmarr@northernilfoodbank.org

Event details will be confirmed two weeks prior to the event.



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Participating vendors will receive a half page, full-color ad in the program booklet. Please email a high-resolution file of your company logo and PDF file of your color ad to Monica Marr by August 25, 2017 to be included in the event program booklet.

mmarr@northernillfoodbank.org

